



Rishi Bankim Chandra Evening College

(Founded: 1947 • University Affiliation after Trifurcation: 1984)

GOVT. SPONSORED NAAC ACCREDITED – GRADE B

Naihati, North 24 Parganas, PIN – 743165, West Bengal, India

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Department of Commerce (UG & PG)

Date: 18.01.2024

Outcome of the Entrepreneurship Development Programme

The Entrepreneurship Development Programme really did achieve the aim of motivating and equipping students to actually take matters into their own hands in setting up an entrepreneurial venture. The session deliberately stretched the students' thinking on key points like business planning, idea generation, funding sources, and managing risks.

The students were exposed to practical considerations of turning an innovative idea into a working business and were urged to acquire the skills necessary to operate within the competitive landscape of entrepreneurship. Many students walked out of the session with an increased confidence level, a much clearer idea toward a career path, and more motivation to pursue.

Furthermore, the interaction with real industry experts gave the students a feel for the real trials and tribulations of entrepreneurship with the lessons forcing upon them the relevance of constant application, networking, and never-ending learning. In the end, within the students, the programme created a big shift in the professional mindset toward an action-oriented and thinking-in-innovations manner of career development.


HOD
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