



Rishi Bankim Chandra Evening College

(Founded: 1947 • University Affiliation after Trifurcation: 1984)

Naihati, North 24 Parganas, PIN – 743165, West Bengal, India

Phone: (033) 2581-1281 ♦ Email: rbcec1947@gmail.com

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION (UG)

Outcomes of the Journalism and Mass Communication Course

Course Outcome No.	Paper code (SEMESTER)		
		Name of Paper	Course Outcome
CO1	JORMIN101T(P)/JORCOR101T(P) (SEMESTER-I)	Basics of Journalism and Mass Communication	With the help of this course, students will be able to understand the various fundamental topics of journalism and mass communication, the difference between-journalism and mass communication, the importance and scopes of journalism, along with that different models of communication which will help the students to understand the process of any communication properly, overall this will increase the urge of the students to learn the subject more.
CO2	JORMIN202T(P)/JORCOR202T(P) (SEMESTER -II)	Basics of Print Media and New Media	This course aims at providing the students an overview of the Print Media and this will et them choose there interest area from print media and clarify about the scopes in Print Media.
CO3	JORMIN303T(P)/JORCOR303T(P) (SEMESTER -III)	Fundamentals of Radio and TV	This course aims to provide the students all the fundamental and in-depth knowledge of TV and Radio production and will help them to develop their eligibility in the job market of Radio and Television.

CO4	JORCOR404T(P) (SEMESTER – IV)	Photojournalism	This course aims to acquaint the students with concepts and techniques used in Photography, along with this, the course also defines what is photojournalism and how does it work, develop students Skills in photography and photojournalism.
CO5	JORHSE101M/JORHSE301M (SEMESTER -I,III)	Radio Production	This practical based course develops the students' skill in radio production and script writing and along with they will get an idea about the contemporary radio Production house.
CO6	JORHSE202M/JORGSE302M (SEMESTER – II, IV)	Documentary Production	Completing this course the students will be able to make a documentary and they will be able to make films further, using camera and Adobe Premiere Pro/Da Vinci Resolve.
CO7	JORHSE303M/ (SEMESTER -III)	Production For Radio, TV and Documentary	This course will make the students eligible for making

CO8	JORHMD/JORGMD (SEMESTER- all semester will follow this)	Journalism	<p>contents in different mentioned aspects.</p> <p>All the students with MDC in journalism will complete specific practical and theoretical classes related to different fields of Journalism and mass communication, lastly they'll complete a practical assignment and give the theoretical exam, this will help students from other subjects to know about the journalism and mass communication as a subject and its use as well and further they can select the subject as an option in higher studies.</p>
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